

Ted Sickles

From: PCC No-reply <no-reply@pccvettes.org>
Sent: Sunday, February 25, 2018 4:01 PM
To: Mailing List Recipients
Subject: Board Meeting [PCC]

This PCC message is sent on behalf of Bob Rose. Date: 02-25-18

Please direct any response to Bob at bobhaswings@yahoo.com.

Board Meeting Report

Dear PCC Membership,

Your new board had its first working meeting on Saturday, February 24th right after Kick the Tires at Knowlwoods. I can definitely report to you that your board is totally engaged and bringing forward new and exciting initiatives that will ensure PCC continues to thrive, grow, and offer a quality platform for anyone who owns a Corvette to enjoy their cars in every way possible, meet like-minded people, make new friends, participate, have some serious fun, and even give back to our community. Here is a summary of the issues we discussed at the meeting and actions taken:

1)NCCC. I will discuss this in greater detail at the next meeting, but NCCC offers all kinds of insurance coverage for club events as part of our regular dues. All we have to do is apply for sanction at least 45 days in advance. This is not something we have done much of lately. Not all events qualify, but where they do, why should we be turning down \$4,000,000 worth of free insurance? David Yeates, as our club VP is also our NCCC Governor and responsible for this stuff. He is now fully engaged and will present more about this as it develops. Just another reason why the VP is always the go-to person when planning any PCC event.

2) We discussed placing a PCC banner at the National Corvette Museum. The cost is a tad under \$500. The board consensus was NOT to pursue this, as the general feeling is the banner would not gain us much so far away and the money can be much better spent on other club initiatives close to home, like our local charity activities and maybe an event trophy or two.

3) We discussed a PCC scholarship initiative as part of our annual charitable donations which now has unanimous board support of all members present. Don Wilder will present the details at the next meeting as this program requires consent of the membership. Don has been appointed Chair of the PCC scholarship committee should (we hope when) the initiative gains the approval of the general membership and moves forward.

4) Sponsorship. Ted Jung has been appointed Chair of the Sponsorship Committee. Bob Rose is also a member. The committee has one empty seat we would like to see filled by a non-board member should someone feel so inclined. Sponsors increase our working budget significantly and allow us to expand our charitable activities, as well as gain visibility for the club and benefits for our members. Bob and Ted have already approached several potential sponsors with very positive results so far. More on this at our next meeting.

We do have our first sponsor at the \$500 level, although it's a bit of an inside job it's real and is helping us attract others. Cypher Scientific is an Orange County based mercenary engineering company. They do all kinds of contract design work in medical equipment, display devices, computer systems, industrial controls and more. They are relevant to PCC because they developed some of the early lane keeping and sign recognition systems now being adapted to autonomous cars (not Corvettes), and also because Cypher Scientific owns a beautiful crystal red tint coat 2015 Z06 that it allows Bob Rose to drive every day and also compete at local tracks under their sponsorship. It's helpful that Bob owns the company.

We will add one major Corvette car dealer, perhaps a detailer, some auto parts sources, other car stuff suppliers, maybe a repair shop, whatever makes sense. Ted will speak to this program a bit more at the next meeting.

5) Ted Sickles was at the meeting and we were able to address several issues with the transition to our new website. That's going to happen sometime between now and the end of June. The new website will blow your socks off, but there is still quite a bit of work to do. It's likely better than anything any other club in the country has out there right now. We will maintain a link to the old site as an archive for everyone, but this new site will simplify, enhance and change the way we do a few things, particularly event information and sign ups. There will also be all kinds of enhanced resources available to members. Plus, it's beautiful. Ted continues to be our web guru, only now he is going to be driving a C7.

6) We created a working budget for 2018 that we will review frequently. Thanks to the great work Joe Gildner and the previous board did last year, we are in great shape for 2018. By adding sponsorship money to our income projections, we have the opportunity to do some really amazing new things this coming year for our club and our community that should make every member proud to be a part of.

7) PCC-CE. While the event sign-ups have been encouraging to start the year (8 cars at the autocross which would have been 10 if everyone had been in town who wanted to go, and get this: 19 teams so far for the rally!) the collection of the \$40 annual dues to fund things like trophies and event props have been really slow. So, we got creative. We will collect a small fee per event (like \$5 or \$10) in the future if one should prove necessary for a particular event. Otherwise, we have come up with some very funny and creative ways to cover incidentals and awards associated with our competitive events. This has made the \$40 annual fee un-necessary. Anyone who has paid it will get it back. The rest of you are off the hook. Just come on out and have fun. We will still track PCC-CE championship points for the year and there will still be fabulous awards for each event and the cumulative stuff at year end, just not exactly what you might be expecting ☺

The year is off to a great start. Don't forget the Festival of Whales this coming weekend and for those of you with the need for speed, our West Coast Racing PCC weekend at Willow Springs this Saturday and Sunday as well. We will see everyone at Fudds on March 7th.

Bob Rose, President

Save the wave!