

# Board Meeting Minutes

**January 12, 2018**

## **2017 OUTGOING Board of Directors**

### **PCC Officers**

President: Denis Boulanger  
Vice-president: Ray Marshall  
Treasurer: Joe Gildner  
Secretary: Carol Gates  
Sgt-at-Arms: Henry Lewis

Historian: Dave Henning  
Hospitality Chair: John Iest  
Awards Chair: Gene & Vickie Insley  
Awards Chair: Gary & Jan Lane  
Newsletter Editor: Nancy Marshall

## **2018 INCOMING Board of Directors:**

President: Bob Rose  
Vice-president: David Yeates  
Treasurer: Gary Lane  
Secretary: Kandra Longo  
Sgt-at-Arms: Henry Lewis  
Historian: Ted Jung  
Hospitality Chair: Cliff Harris  
Newsletter: Don Wilder  
Awards Chair: TBD  
Awards Chair: TBD

**Hospitality:** John Iest – changing over to Cliff Harris

**Sgt at Arms:** Henry Lewis staying

**Treasurer:** Joe Gildner changing to Gary Lane

**Historian:** Dave Hennings changing to Ted Jung

**Awards Chair:** these positions remain open

**Secretary:** Carol Gates to Kandra Longo

**Editor:** Nancy Marshall changing over to Don Wilder

**V.P.** Ray Marshall changing to Dave Yeates

## **AGENDA**

7:20pm Denis Boulanger is calling the meeting together so we can have a meet and greet to have a social gathering. Incoming board has needs to keep standards that we have set in place. Going forward we had did a good job electing new board.

Vice President will follow-up on people who haven't paid their dues. We still have a few people, that slipped thru the cracks.

Having new people elected to the board and will hopefully encourage participation among new members.

What is the deal with NCCC in regards to the meetings, you get a magazine and the insurance privileges for liability costs for during events. The reason that what we send to Allen Morris by sending by sending him a calendar page. Bob was inquiring what does NCCC do for us besides take our money.

The question was presented to the incoming and outgoing board members, using the last 4 years as an example, why do we participate with NCCC. Turns out the answer is more along the lines of insurance that they provide for racing events.

Our new goal is to attract new members as well to bring additional headcount and participation to future events. We do not want to lose sight that the club was formed as a leisure time activity with higher membership dues to participation of NCCC, the establishing group made a lot of charter decisions which remain in event currently and probably should be reviewed for the current times.

There was division on whether to put on a sanctioned event such as a car show, as in the previous years we have just attended everyone else's as the work involved takes months and if we were to consider doing this we would need some planning in order to execute and would need to review NCCC rules for the sanctioned event.

It was brought up that our PCC calendar is very busy all year. Bob disagreed with that statement saying and we do mainly car shows for other people he has started adding a few new events.

Road trips are one of the suggestion, team members. In the past the club focused on being this is being set up for couples and this will be added to the calendar so people can plan in advance.

Have all the activities set up in sequences so that people would be more willing to participate. Gary Lane has mentioned having a sister club that participates in inter-club competitions. They were invited to the award banquets.

Ted Sickles said that calendar is what is given to them. Why do we have no sponsor's in the past there was paid sponsor's. The club was formed to be a social club and we have to give newsletter coverage or something back for sponsorship.

Our goal is to appeal to a broad range of the club. We have to have enough things to appeal for the to the mass part of the club and keep the cost reasonable.

We are looking to build relationships with sponsors and make them want to add to the club's revenue And that we are adding to the newsletters to bring some attention to their product. It is drip advertising and places like Connell Chevrolet and Simpson.

Focus on now rather than the fact that it started as a charter club. We need to have an open mind to move into different areas.

Who does the website who owns the content? Vice president? Example I want to add a button to The current website who has authority to do this? What is the policy, back in the day 1995 the internet was in its infancy we had very few members and this was a way to bridge membership? Having the server at Bob's could pose problems if he became unavailable.

Ted currently maintains the website and it was debated as to how involved did we as a club want to do in evolving the website to bring it to a new level. It takes time and effort to "own".

We have compatibility issues, so we need to standardize the documentation. People that do not pay what is the limit for prospective members. Denis asked Henry about the people who haven't been voted in but might have all the points.

Ted is giving us USB drive has all officers of the club We choose a business card we choose a white/logo card.

Meeting adjourned